

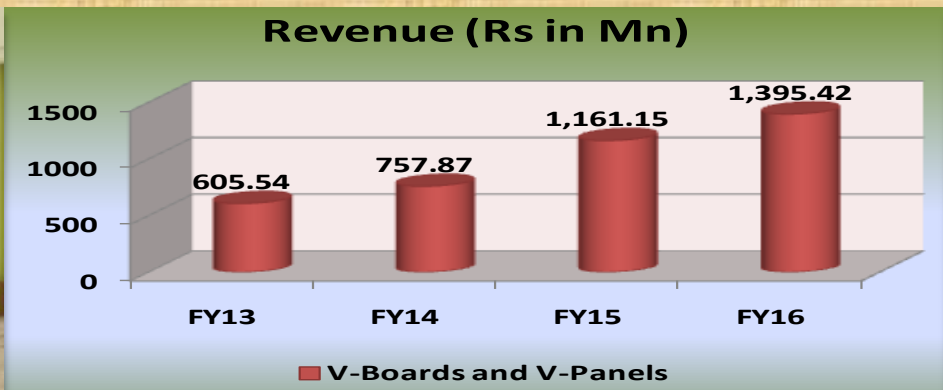


V-Board Rides on Surge in Demand For Pre-fabricated construction

SURGE in demand for Pre-fabricated construction materials is helping Visaka's V-Board to hog limelight. This is leading a twin advantage in terms of improvement of capacity utilization and higher realization.

Highlights of V-Board:

- ✓ Dimensional stability, flexibility and durability - a perfect fit for all kinds of prefab structures.
- ✓ Allows structures to withstand adverse weather conditions.
- ✓ Triple advantage - water, fire, and termite resistant.
- ✓ Applicable in office, industry, and residential segments.
- ✓ Suitable for fixed furniture like, computer tables, black boards, dressing tables, shoe racks, A.C. duct covers, photo frames, office tables and many more applications.
- ✓ Can be decorated with range of finishes as customers choice.



For more information you can view the advertisement on YouTube :

<https://www.youtube.com/watch?v=Aom6pWPNMI8>



Client : Visaka Industries Limited

Product : Vnext

Brand Campaign - Maharashtra, Goa & Gujarat

Radio Plan (Mumbai & Goa)

| Station | Program | Time-Band | Days | Dur | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri |
|---------------------|---------|-------------|-----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | | | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| Radio City (Mumbai) | RODP | 0700 - 1200 | Mon - Sun | 20 | | | | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | | | | | |
| Radio City (Mumbai) | RODP | 1200 - 1700 | Mon - Sun | 20 | | | | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | | | | | |
| Radio City (Mumbai) | RODP | 1700 - 2200 | Mon - Sun | 20 | | | | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | 4 | 4 | 4 | 4 | 4 | | | | | | | |
| | | | | 20 | . | . | . | . | . | 12 | 12 | 12 | 12 | 12 | . | . | 12 | 12 | 12 | 12 | 12 | . | . | 12 | 12 | 12 | 12 | 12 | . | . | . | . | . | . | . |
| Indigo FM (Goa) | RODP | 0700 - 1200 | Mon - Sun | 20 | | | | | | 6 | 6 | 6 | 6 | 6 | | | 5 | 5 | 5 | 5 | 5 | | | 5 | 5 | 5 | 5 | 5 | | | | | | | |
| Indigo FM (Goa) | RODP | 1200 - 1700 | Mon - Sun | 20 | | | | | | 6 | 6 | 6 | 6 | 6 | | | 5 | 5 | 5 | 5 | 5 | | | 5 | 5 | 5 | 5 | 5 | | | | | | | |
| Indigo FM (Goa) | RODP | 1700 - 2200 | Mon - Sun | 20 | | | | | | 6 | 6 | 6 | 6 | 6 | | | 5 | 5 | 5 | 5 | 5 | | | 5 | 5 | 5 | 5 | 5 | | | | | | | |
| | | | | 20 | . | . | . | . | . | 18 | 18 | 18 | 18 | 18 | . | . | 15 | 15 | 15 | 15 | 15 | . | . | 15 | 15 | 15 | 15 | 15 | . | . | . | . | . | . | . |

