

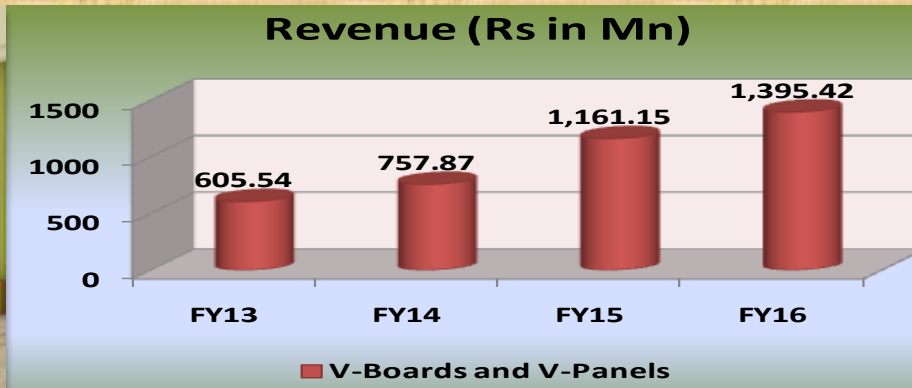
V-Board Rides on Surge in Demand For Pre-fabricated construction

SURGE in demand for Pre-fabricated construction materials is helping Visaka's V-Board to hog limelight. This is leading a twin advantage in terms of improvement of capacity utilization and higher realization.



Highlights of V-Board:

- ✓ Dimensional stability, flexibility and durability - a perfect fit for all kinds of prefab structures.
- ✓ Allows structures to withstand adverse weather conditions.
- ✓ Triple advantage - water, fire, and termite resistant.
- ✓ Applicable in office, industry, and residential segments.
- ✓ Suitable for fixed furniture like, computer tables, black boards, dressing tables, shoe racks, A.C. duct covers, photo frames, office tables and many more applications.
- ✓ Can be decorated with range of finishes as customers choice.



For more information you can view the advertisement on YouTube :

<https://www.youtube.com/watch?v=Aom6pWPNMI8>



Client : Visaka Industries Limited

Product : Vnext

Brand Campaign - Maharashtra, Goa & Gujarat

Radio Plan (Mumbai & Goa)

Station	Program	Time-Band	Days	Dur	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Radio City (Mumbai)	RODP	0700 - 1200	Mon - Sun	20						4	4	4	4	4			4	4	4	4	4			4	4	4	4	4							
Radio City (Mumbai)	RODP	1200 - 1700	Mon - Sun	20						4	4	4	4	4			4	4	4	4	4			4	4	4	4	4							
Radio City (Mumbai)	RODP	1700 - 2200	Mon - Sun	20						4	4	4	4	4			4	4	4	4	4			4	4	4	4	4							
				20	12	12	12	12	12	.	.	12	12	12	12	12	.	.	12	12	12	12	12
Indigo FM (Goa)	RODP	0700 - 1200	Mon - Sun	20						6	6	6	6	6			5	5	5	5	5			5	5	5	5	5							
Indigo FM (Goa)	RODP	1200 - 1700	Mon - Sun	20						6	6	6	6	6			5	5	5	5	5			5	5	5	5	5							
Indigo FM (Goa)	RODP	1700 - 2200	Mon - Sun	20						6	6	6	6	6			5	5	5	5	5			5	5	5	5	5							
				20	18	18	18	18	18	.	.	15	15	15	15	15	.	.	15	15	15	15	15

